

TraPCAf & Parkinson's Africa Virtual Support Group Series 2024



Session 10: ADVOCACY IN ACTION

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Louis Asem-Deku

From Newcastle. **For the world.**

Outline of session:

- Components of Health Advocacy
- Health System Building Blocks
- Health Workforce
- Advocacy amongst Health Professionals
- Engaging Leadership
- Community Engagement
- Dashboard/Results



HEALTH ADVOCACY COMPONENTS

- Intentional actions
- Implemented jointly
- In favor of **individuals** and **communities** affected by **health inequalities**
- Aiming to **preserve and improve health, well-being** and **empowerment** for health promotion.



[Farias OO, Fontenele MGM, Lima FET, Galvão MTG, Silva VMD, Lopes MVO. Analysis of the health advocacy concept from the perspective of the evolutionary method. Rev Esc Enferm USP. 2023 Oct 13;57:e20230170. doi: 10.1590/1980-220X-REEUSP-2023-0170en. PMID: 37882698; PMCID: PMC10601892.](#)



THE HEALTH SYSTEM BUILDING BLOCKS: A FRAMEWORK FOR ADVOCACY

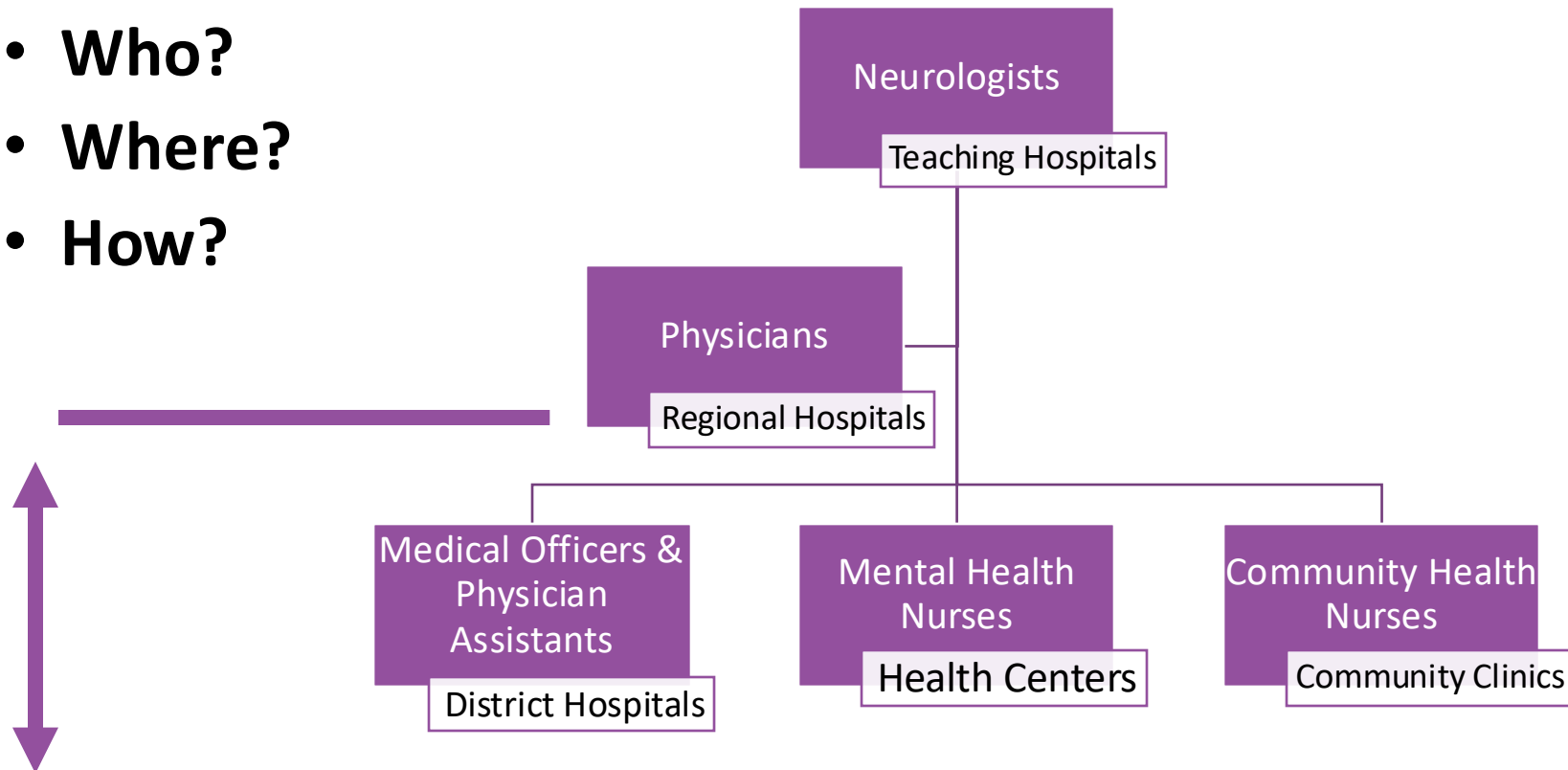


Source: Savigny, Donald de , Adam, Taghreed , Alliance for Health Policy and Systems Research & World Health Organization . (2009). Systems thinking for health systems strengthening / edited by Don de Savigny and Taghreed Adam. World Health Organization. <https://iris.who.int/handle/10665/44204>



THE HEALTH WORKFORCE: ADAPT!

- Who?
- Where?
- How?



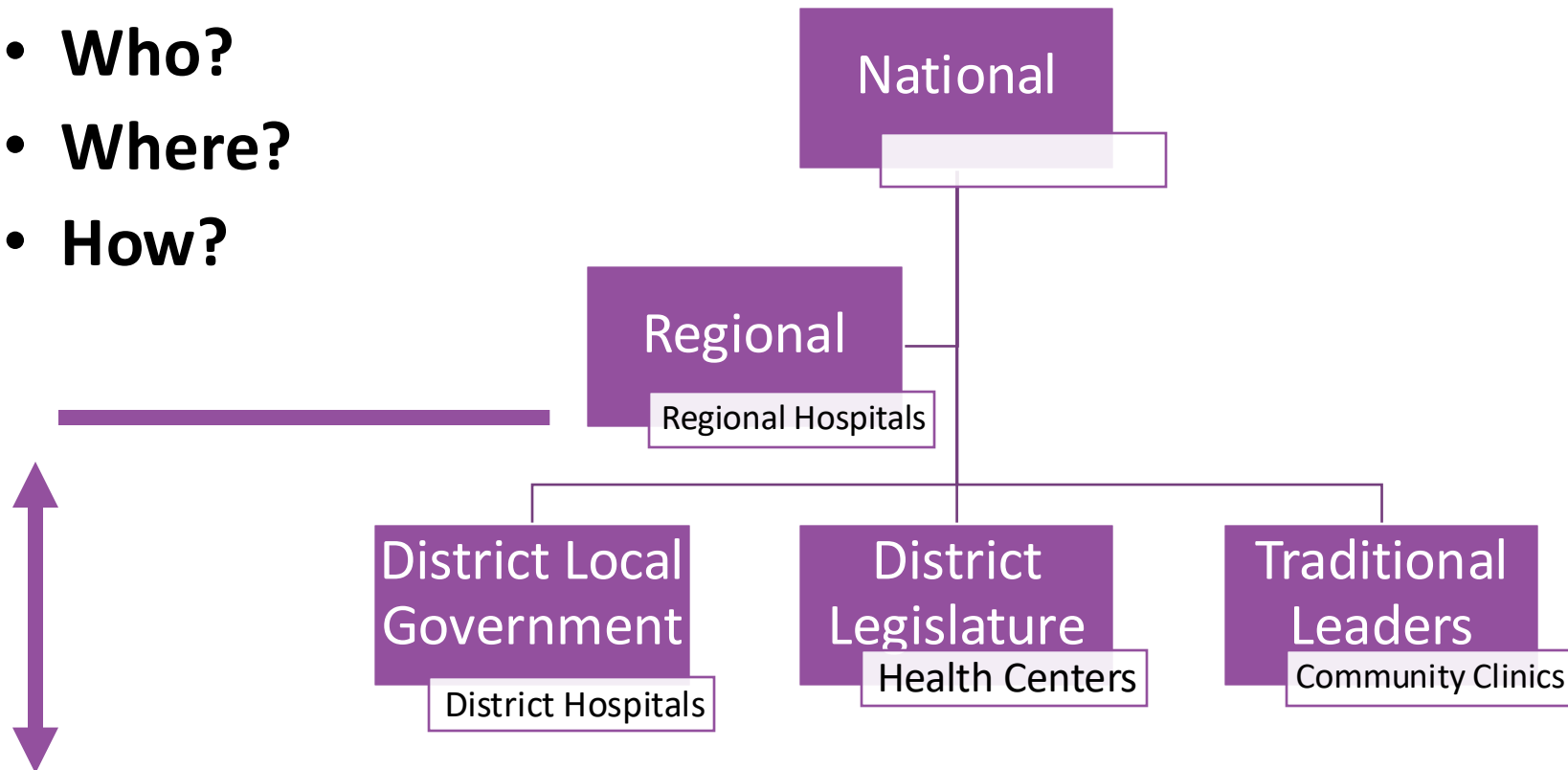
ADVOCACY AMONGST HEALTH PROFESSIONALS

- Convince
- Inspire
- Motivate
- Encourage

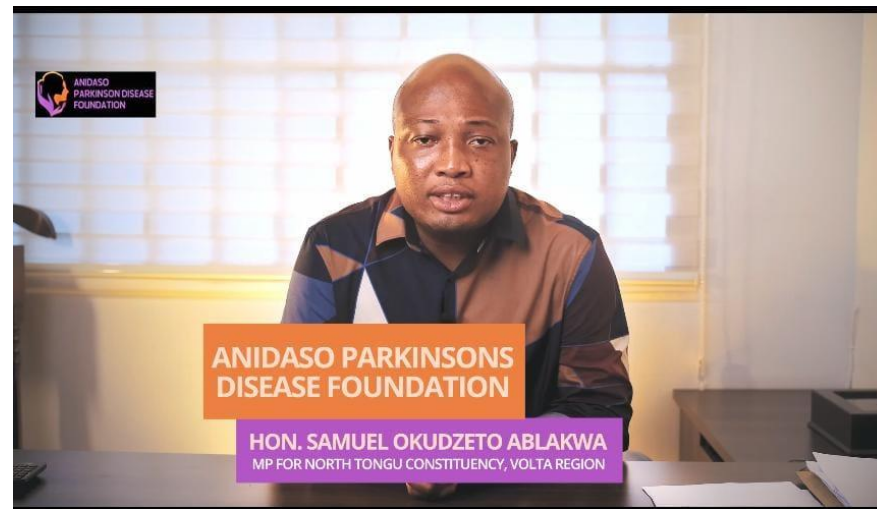


THE LEADERSHIP

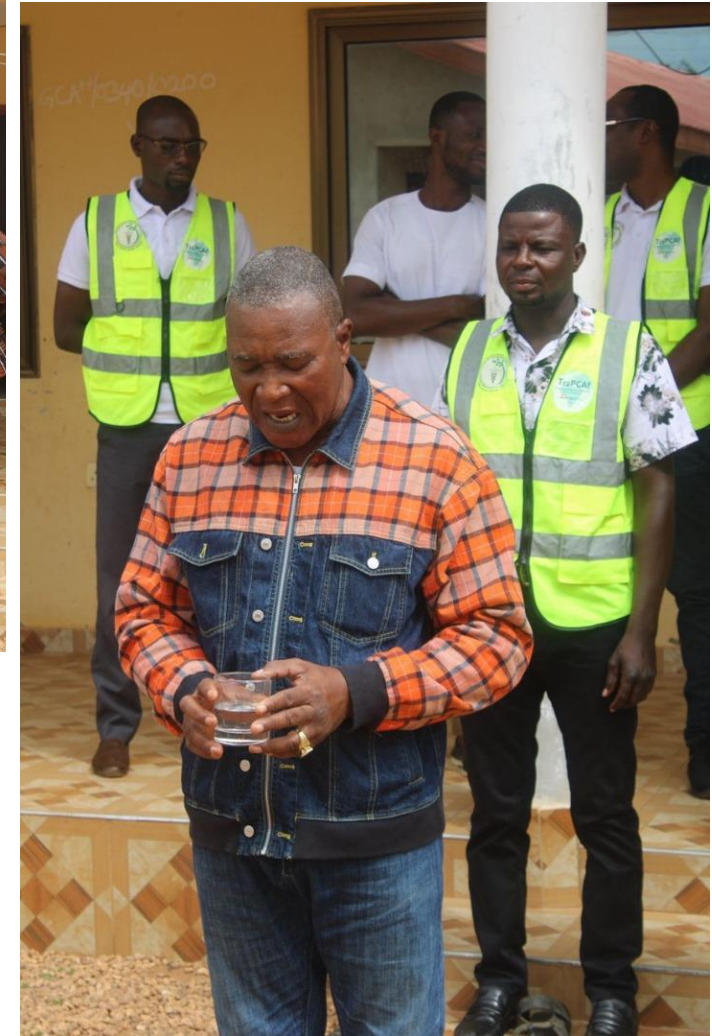
- Who?
- Where?
- How?



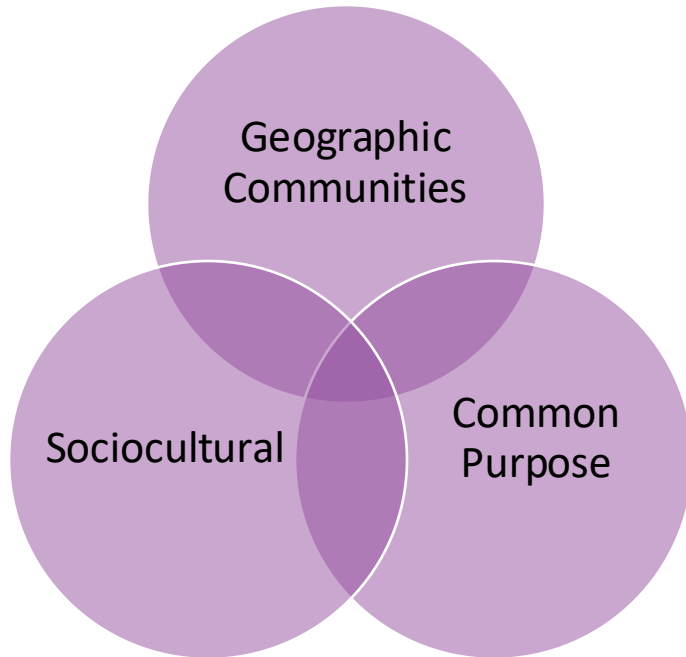
ADVOCACY WITHIN LEADERSHIP



COMMUNITY ENTRY



THE COMMUNITIES



- DOOR-TO-DOOR**
- Prevalence data
 - Education and awareness
 - Community support/Advocacy



THE ADVOCATES



SUPPORT GROUPS: THE COMMUNITIES

- Monthly meetings
- Since June 2023
- People living with PD
- Caregivers
- Healthworkers
- Advocates





THE COMMUNITIES



MAMA GBOWODO II
Presents

MOTHER'S DAY WITH AGED WOMEN

THEME:
"THE WOMAN IN ME, THE MOTHER I AM."

ACTIVITIES

- FREE HEALTH SCREENING
- GOODWILL MESSAGES
- HEALTH TALK ON CARING FOR THE AGED.

MAMA GBOWODO II
HYORNUFIA OF DZODZE ABLORME

TO SUPPORT, PLEASE CALL OR WHATSAPP
0242625257

12TH MAY
SUNDAY 2024

DZODZE-ABLORME WORNU 🕒 **1:00PM**

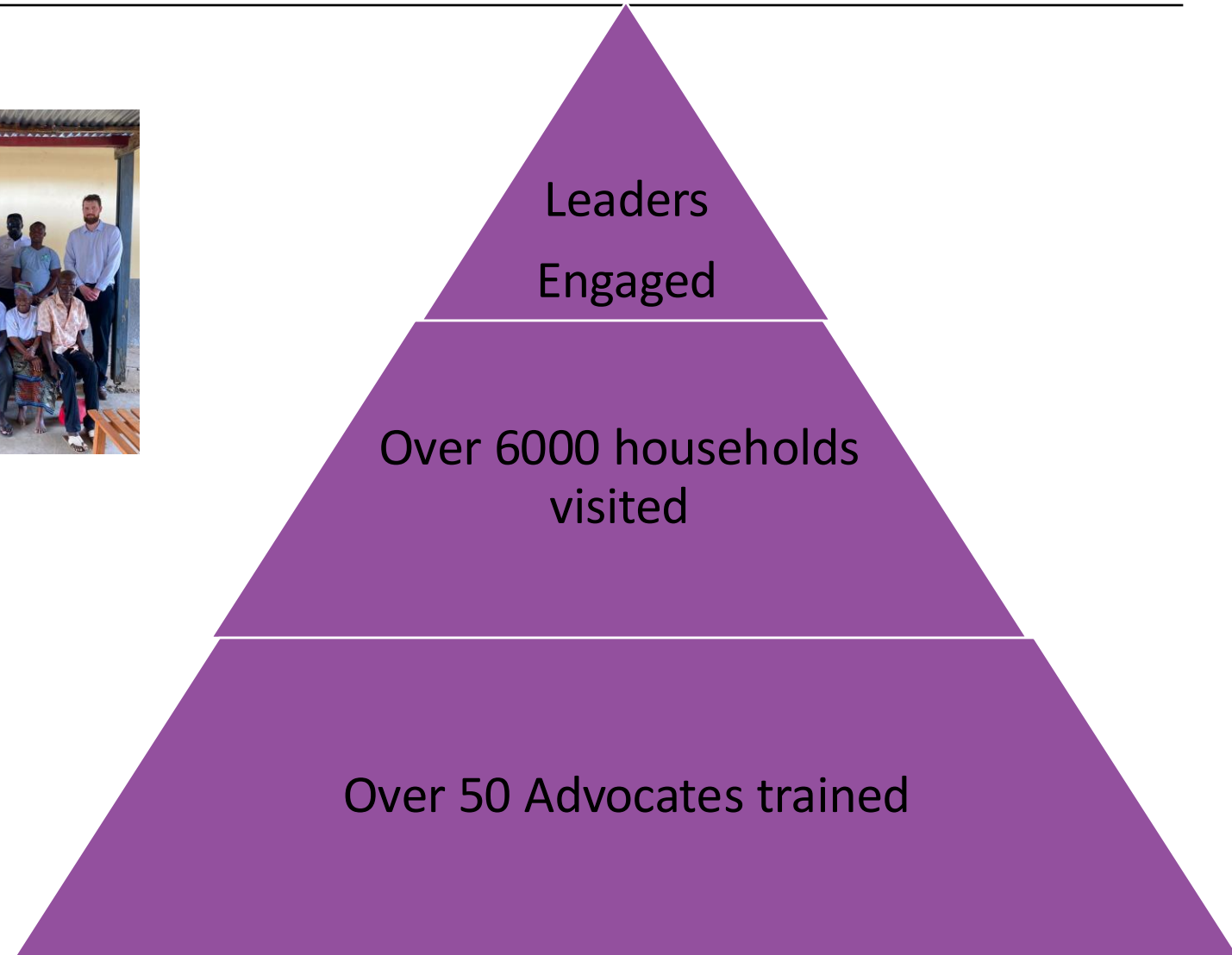





THE OUTREACH




DASHBOARD





Catholic Diocese of Keta-Akatsi
Richard Novati Catholic Hospital
Parkinson's Support Group
We Sit to Stand Against Parkinson's!

Moving together to care for
Parkinson's
disease



**PARTNERSHIPS
ARE KEY!!**

**STAY GLOBAL!
STAY LOCAL!**

Thank you!

For more information and resources visit: www.parkinsonsafrica.org

Get in touch if you have a query: tania@parkinsonsafrica.org

Please complete the post session questionnaire!

bit.ly/pvsgs

